



**5 REASONS TO AUTOMATE YOUR PRINT
WORKFLOW WITH AUTOMATION SOFTWARE**

“With Pressero in place, almost all of our work is now coming in digitally, and we have processed more than 7,000 jobs since we implemented [it]. That equates to almost 400 jobs per month, and it has improved productivity and cycle time for us and for our customers.”

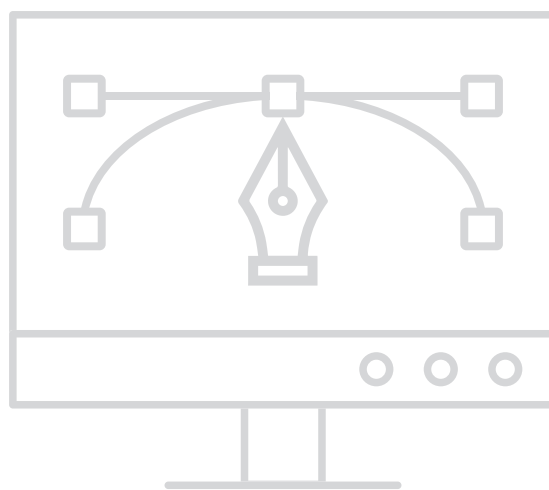
-Don Lintner, Creative Services Manager,
University of Wisconsin – Parkside

1 BRAND CONTROL

You can lock down specific elements within a piece of marketing collateral to keep your brand’s look and feel in unison. For example, within a business card, users can prevent deviations from brand requirements by locking in a logo, or controlling the formatting of a street address or phone number, auto-fixing errors with letter case, etc. so they cannot stray from your brand requirements. With Aleyant eDocBuilder VDP & Online Design Tool, this can be controlled easily. You can help make sure nothing moves outside of a field, colors are locked, fonts can’t be changed, etc.

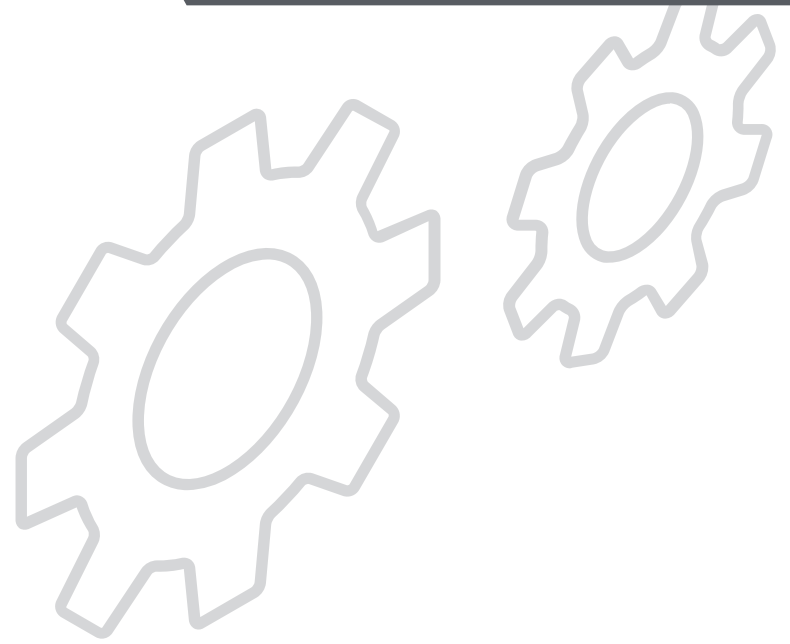
“Customers would submit orders, and someone in the design group had to lay out each business card or letterhead. eDocBuilder took all of that work off of our shoulders, enabling our designers to spend their time doing real design work!”

-Don Lintner, Creative Services Manager,
University of Wisconsin – Parkside



2 POWERFUL PRICING ENGINES

Aleyant Pressero Web-to-Print's powerful pricing engines empower customers to receive instant pricing for pre-defined products and quickly order online—no waiting! And 24/7! This is a great way to enhance the stickiness of your services and keep customers coming back with more orders. Aleyant's PrintJobManager MIS enables anyone on your team to quickly and easily create accurate estimates for new jobs from clients.





eDOC BUILDER™

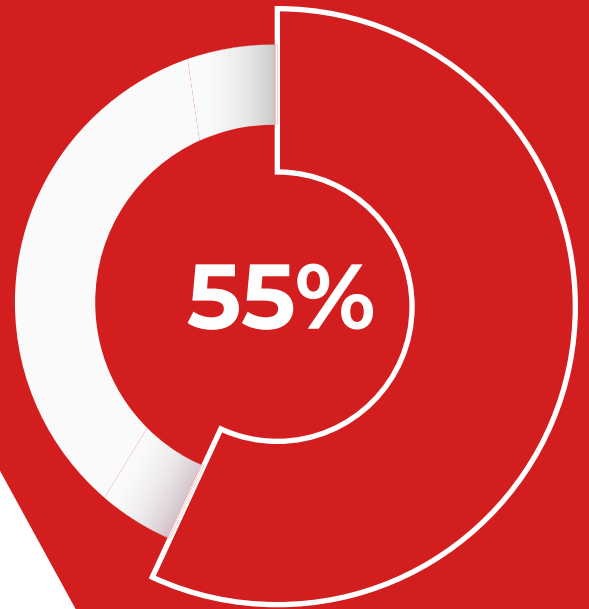
AUTO-CHECK FILES FOR PRODUCTION

Users can easily design their artwork within eDocBuilder. Also, eDocBuilder quickly proofs the artwork resolution to help make sure it's print-ready. By avoiding printing bad files, eDocBuilder helps reduce wasted time and materials and allows you to print with confidence.

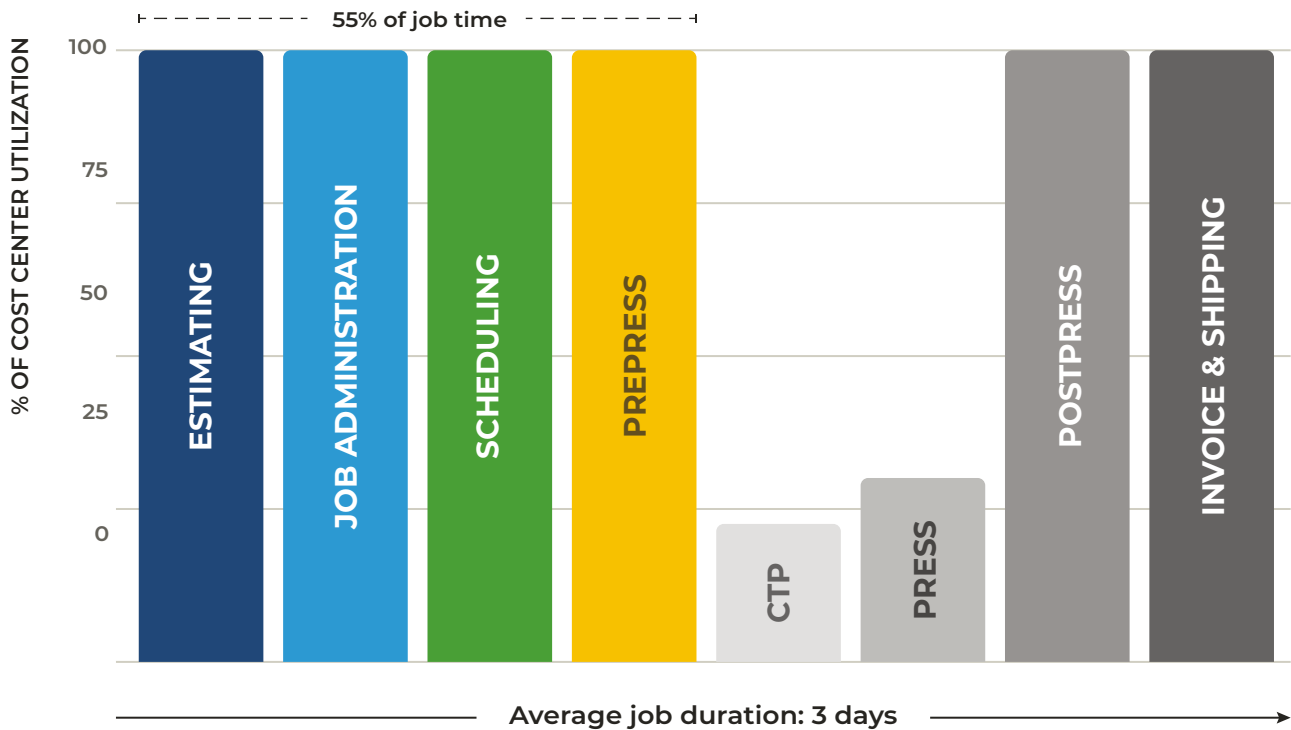


4 EFFICIENCY

Having Aleyant's software solutions collect the data for the art file and gather the payment information saves your team from manually collecting it by phone, in person, or email, helping save time. Automating these and other routine tasks will help you produce more jobs.



OF A JOB'S LIFE IS SPENT ON ESTIMATING, JOB ADMINISTRATION, SCHEDULING, AND PREPRESS.



Courtesy of Anthony Thirlby - Venn Holdings, previously Heidelberg

5 INCREASE PROFITS

With print workflow automation software that brings this kind of efficiency, it can help you easily handle more jobs in less time and enjoy the profitability that follows.

[See for yourself here](#) how Pressero can pay for itself the first year you have it. The brochure even contains an ROI calculator! Harness the power of automation today!



AUTOMATING YOUR SUCCESS

Aleyant's automated print software solutions create a solid foundation for growing your print business (and customer count) by automating daily print processes such as ordering, pricing, file correction, production, customer service, and more. Aleyant's automation print software helps reduce manual touches, errors, and production time for your print shop. With it, you can connect online design to B2C and B2B online print stores. Connect your print store to estimating and production management, and to customer service and prepress automation. You can use Aleyant software products separately, together, or with over 2,000 third-party apps via direct API or Zapier.



Canon

1-844-50-CANON

usa.canon.com/business